

2016 WOA Sponsorship Packet

31st annual
Women
of achievement
ywca lower cape fear

MAY 5, 2016

about,

eliminating racism
empowering women
ywca

Our Mission

The YWCA Lower Cape Fear is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

Women of Achievement

The Women of Achievement Awards is the YWCA Lower Cape Fear's signature fundraiser to recognize and celebrate the accomplishments of women and young leaders in our community. Since 1985, we have recognized more than 300 Women of Achievement. The event raises key support for the YWCA's advocacy programs and services which promote racial justice and gender equity for thousands of women, children and their families in southeastern North Carolina.

YWCA Advocacy Programs

New Choices for Displaced Homemakers provides assistance to individuals who were once dependent on someone else's income and are now ready to re/enter the workforce and/or attend college. New Choices creates opportunities for women and men to become self-sufficient.

Fluid Recovery is a progressive water fitness program that was developed for breast cancer survivors in New Hanover, Brunswick, Pender and Columbus Counties. The program is free to champions who have completed chemotherapy and radiation treatments. Our Fluid Recovery program was featured on the Today Show in October 2013.

"What's Wrong With Different?" is a racial justice program for K- 5th graders with a focus on 3rd grade students in New Hanover County schools. The program was developed by the YWCA Lower Cape Fear as a hands-on approach to teach students to value, appreciate and respect the differences between people, rather than to view a person who is different as inferior.

Stand Against Racism is an annual event that helps raise awareness that racism still exists in our communities and that it should no longer be tolerated. The movement is becoming a large and powerful demonstration across the country of hundreds of thousands of individuals that believe in a society free of racism. Nearly 750 YWCA sites in 44 states participated in 2015!

Week Without Violence is a signature initiative that was created by YWCA USA 20 years ago to mobilize people in communities across the United States to take action against all forms of violence.

Childcare Scholarship Fund was created to help with tuition assistance. Scholarships are available to qualifying families and children in our Tot Spot Preschool and After School and Summer Camp program.

Grandparent Support Network is a support group for grandparents who are raising their grandchildren. Grandparents Support Network meets every Thursday for resources, counseling, tutoring, and a warm meal. There are currently 45 grandparents and 80 grandchildren in Grandparents Support Network.

Sponsorship opportunities

Presenting Sponsor

(Limit 2)

- Full-page advertisement in the Women of Achievement program booklet
- Opportunity to make welcoming comments at the event
- A table for 8 at the event
- Top billing on all Women of Achievement advertisements from time of commitment through event
- Recognition on the YWCA website until May 2017
- Recognition in YWCA Women of Achievement Facebook and Twitter postings
- Recognition on event posters, program, table signs and invitations
- Recognition by the MC during the event
- Company representative has the opportunity to participate in the selection process to determine the award recipients

Investment | \$7,500

Young Leader Scholarship Sponsor

(Limit 3)

- Half-page advertisement in the Women of Achievement program booklet
- Opportunity to present scholarship award to a recipient at the event
(Note: the student will receive \$1,000 from this sponsorship as a scholarship)
- A table for 8 at the event
- Recognition on all Women of Achievement advertisements from time of commitment through event
- Recognition on the YWCA website until May 2017
- Recognition in YWCA Women of Achievement Facebook and Twitter postings
- Recognition on event posters, program and table signs
- Recognition by the MC during the event
- Company representative has the opportunity to participate in the selection process to determine the award recipients

Investment | \$3,000

Award Sponsor

(Limit of 1 per category: Arts, Business, Communications, Education, Environment, Health and Wellness, Public Service, Rachel Freeman Unsung Hero and Volunteer)

- Half-page advertisement in the Women of Achievement program booklet
- Opportunity to present award to the award recipient at the event
- A table for 8 at the event
- Recognition on all Women of Achievement advertisements from time of commitment through event
- Recognition on the YWCA website until May 2017
- Recognition in YWCA Women of Achievement Facebook and Twitter postings
- Recognition on event posters, program and table signs
- Recognition by the MC during the event
- Company representative has the opportunity to participate in the selection process to determine the award recipients

Investment | \$2,000

Sponsorship opportunities continued

Table *Sponsor*

- Recognition in the Women of Achievement program booklet
- A table for 8 at the event
- Recognition on the YWCA website until May 2017
- Recognition in YWCA Women of Achievement Facebook and Twitter postings
- Recognition on event posters, program and table signs
- Recognition by the MC during the event

Investment | \$1,000

In-Kind *Media* **Sponsor**

- Logo recognition in the Women of Achievement program booklet
- Seating at the event
- Recognition on the YWCA website until May 2017
- Recognition in YWCA Women of Achievement Facebook and Twitter postings
- Recognition on event posters, program and table signs
- Recognition by the MC during the event

Investment | *fb*

Proceeds from the Women of Achievement Awards help fund YWCA advocacy programs such as New Choices for Displaced Homemakers, Fluid Recovery, Grandparent Support Network, Childcare Scholarship Fund, and “What’s Wrong With Different?” These programs support women and families at critical points in their lives, and offer services that are not provided anywhere else in our area.

We thank you for your support of the YWCA’s Mission to eliminate racism and empower women.

Sponsorship **contract**

Legal Name of Company/Organization:

(Please print exactly as you wish it to appear in materials for event)

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Preferred Method of Contact: Email Phone Other: _____

Sponsorship Opportunities:

- Presenting Sponsor (\$7,500)
- Award Sponsor (\$2,000)
- Young Leader Sponsor (\$3,000)
- Table Sponsor (\$1,000)

Total Contribution Amount: \$

Please bill me or send invoice to: _____

Check enclosed, payable to YWCA Lower Cape Fear

Please charge my: VISA MasterCard

POLICY: YWCA of the Lower Cape Fear Inc. reserves the right to terminate a sponsorship. All sponsorships must be paid in full prior to the event, unless otherwise authorized by the YWCA Executive Director. The sponsor assumes liability and responsibility for any claims arising from their participation in the event. The sponsor is responsible for all costs, expenses, liabilities and damages resulting from the event or publication of any advertisement associated with the event. All contracts must be signed and dated by an authorized representative of the sponsor.

Authorized Signature of Sponsor: _____

Date: _____

Signature of YWCA Representative: _____

Date: _____

Sponsorship contract

Legal Name of Company/Organization:

(Please print exactly as you wish it to appear in materials for event)

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Preferred Method of Contact: Email Phone Other: _____

Sponsorship Opportunities: In-Kind Media Sponsor \$

In-Kind Services to be received by the YWCA:

Benefits to be received from the YWCA:

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Date: _____

Signature of YWCA Representative: _____

Date: _____