2015 ANNUAL REPORT

CELEBRATING 101 YEARS OF SERVICE TO THIS COMMUNITY

eliminating racism empowering women

YWCA

YWCA IS ON A MISSION
“In 2015 the YWCA Lower Cape Fear realized one of its most successful years in terms of both growth and funding. On March 1st the YWCA officially became the new home for the Grandparents Support Network Program which provides resources to Grandparents and the children they are raising. This program has been incredibly successful for the past 10 years with outcomes that speak volumes about its quality and attention to the things that matter the most; encouragement, consistency, staff engagement and dedication, positive reinforcement, affirmations and rewards for improvement in behavior and school work. 100% of the children who have been a part of the GSN Program have graduated high school and seven continuing on to college. Not only were we able to provide a home for GSN we were able to secure funding for the program through the United Way, First Presbyterian Church, the Catherine Kennedy Foundation, Landfall Foundation and Synod of the Mid-Atlantic. 2015 Women of Achievement was a huge success- not sure I can say that there was one person out of the over 400 in the room that was not touched deeply by the phenomenal women and young leaders and their stories! It was our 30th year recognizing the tireless work accomplished by these warriors! Warriors for Change, for Justice, for Health and Wellness and Champions of Adversity, all with immeasurable Fight and Determination! I could not have been more honored to be a part of such a terrific evening! 2015 also brought significant increases in services to both our school age and preschool age children. The YWCA provided 34,633 units of service, over 31,659 in 2014, in 2015—an increase of over 3,000! Our efforts to enhance and grow our community collaborations also was a huge success adding Cape Fear River Watch, Cape Fear Museum, GRITS and Assistance League of Greater Wilmington to our efforts to provide the very best to our community. Again because you participated, you believed and because you cared we are touching more lives and I thank you! I sincerely encourage you all to join the YWCA’s journey in whatever capacity you have available, we need YOU to help us continue to Be The Difference and Raise Awareness! The very best to you always!”

Susan Fennell
Executive Director

thank you to our board of directors

Officers
Kelly Hanley, Co-President
Penelope Spicer-Sidbury, Co-President
Jenni Harris, Vice President
Abby Adams, Secretary
Wendy McElhinney, Treasurer

Members
Evelyn Bryant
Danielle Clark
Elizabeth Dodson
Lisa Hill
Katie Hovermale
Ola Lewis
Yolanda Sparrow
Nancy Wilcox

*As of December 31, 2015
Mission Statement: YWCA Lower Cape Fear is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom, and dignity for all.

The YWCA Lower Cape Fear has over 2,700 members and serves more than 7,000 people annually through our work on youth and child development, economic advancement for women, wellness, and dismantling racism.

YWCA Advocacy Programs

New Choices for Displaced Homemakers provides assistance to individuals who were once dependent on someone else’s income and are now ready to re-enter the workforce and/or attend college. New Choices creates opportunities for women and men to become self-sufficient.

Fluid Recovery is a progressive water and pilates fitness program that was developed for breast cancer survivors in New Hanover, Brunswick, Pender and Columbus Counties. The program is free to survivors who have completed chemotherapy and radiation treatments.

“What’s Wrong With Different?” is a racial justice program for K- 5th graders with a focus on 3rd grade students in New Hanover, Brunswick, and Pender County schools. The program was developed by the YWCA Lower Cape Fear as a hands-on approach to teach students to value, appreciate and respect the differences between people, rather than to view a person who is different as inferior.

Stand Against Racism is an annual event that helps raise awareness that racism still exists in our communities and that it should no longer be tolerated. The movement is becoming a large and powerful demonstration across the country of hundreds of thousands of individuals that believe in a society free of racism.

Week Without Violence is a signature initiative that was created by YWCA USA nearly 20 years ago to mobilize people in communities across the United States to take action against all forms of violence.

Dolores Kirk Scholarship Fund was created to help with childcare tuition assistance. Scholarships are available to qualifying families and children in our Tot Spot Preschool, After School and Summer Camp program.

Grandparent Support Network is a support group for grandparents who are raising their grandchildren. GSN meets every Thursday for resources, counseling, tutoring, and a warm meal. There are currently 45 grandparents and 80 grandchildren in Grandparent Support Network.
The elimination of racism is an on-going process that requires persistence, commitment and continuing dialogue between individuals and groups. The YWCA is committed to helping individuals, organizations and companies in the Lower Cape Fear region improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action.

2015 highlights

- Volunteers reached over 1000 third grade students through our “What’s Wrong With Different?” program in New Hanover and Pender County schools
- 175 people participated in our 6th annual Stand Against Racism as well as a multicultural celebration on April 24th
- YWCA partnered with Cape Fear Museum to provide WWWD in conjunction with their “Reflections in Black and White,” exhibit

The YWCA supports quality, affordable and accessible early childhood education that assists adults in moving towards economic independence and provides children with culturally sensitive, developmentally appropriate activities that enable children to succeed in school.

2015 highlights

After School/Summer Camp
- Both programs combined reached 20,360 units of service
- Two satellite locations opened up: YWCA at the Beach (Carolina Beach) and After School at Sunset Park Elementary
- Partnerships were created with Wesley Memorial United Methodist Church’s music department, Blackbeard Scuba, and Cape Fear Raptor Center.
- Free lunch was provided to summer campers through the Food Bank hot lunch program

Tot Spot Preschool
- Tot Spot almost reached capacity at 110 children for the first time in more than 5 years.
- 10 employees received CPR/First Aid certifications
- Tot Spot began the Spanish program and succeeded in offering foreign language lessons to over 40 children in the Pre-K class
- 18 children participated in free swim & water safety
The YWCA Lower Cape Fear works with individuals to become full participants in the economic mainstream of our community through support for finding, changing or maintaining a job. When individuals achieve economic self-sufficiency, they contribute to the overall strength of our community.

2015 highlights

New Choices
- The New Choices program provided services to 18 participants
- All participants were given guidance to obtain employment or education assistance to help in their progress toward economic self-sufficiency
- Eight participants attended higher education courses

Volunteer Program
- Volunteers completed over 4,688.37 hours of service

Grandparent Support Network
- The YWCA “absorbed” the Grandparent Support Network in March 2015, partnering with First Presbyterian Church to serve as a weekly meeting location to provide group support, tutoring, and hot meals
- GSN served 80 children and 48 grandparents throughout the year
- 3 of the participating high school seniors graduated from High School

The YWCA’s Health and Wellness programs are not only exciting, fun and affordable, they also help to change the health habits of our members for the better. We are able to strengthen women and their families by offering a variety of opportunities for fitness through lifetime activities.

2015 highlights

- The pool saw 56,767 units of service
- Conducted community swim days that provided free swim lessons and safety programs for children of the Wilmington Housing Authority and Grandparent Support Network & Yahweh Center
- The Barracudas Swim Team had 190 participants and an undefeated regular season and repeated as the Wilmington Swim League Champions
- The Fluid Recovery Program expanded to include land pilates classes
- The pool continued be a free space for special needs groups such as Special Olympics, Help Center, Cape Fear Enrichment, and Cape Fear Group Homes
The YWCA of the Lower Cape Fear recognizes the following corporations, foundations and individuals whose support during the fiscal year January 1, 2015 through December 31, 2015 helped maintain the excellence of our programs and services. All contributions to the YWCA are gratefully appreciated and help us to continue to fulfill our mission to empower women and eliminate racism. **WE THANK YOU!**

### $1000 and over
- Cape Fear Memorial Foundation
- James E. Moore Insurance Agency
- JoAnn McCachern Swart
- Karen Pappas
- Katie Hovermale

### $999-$500
- Julie Cottrell
- Wendy McElhinney
- Bob Drach
- Ola Lewis

### $499-$250
- St. Ann’s Guild
- James H. Faison
- Nigel Bearman
- Jerri Holliday

### $249-$100
- Sue Combs
- Adrienne Cox
- Kathleen Baylies
- Sandra Collette
- Jo Anne Fox

### $99 and under
- Dee McGlone-Webb
- Stephanie Lanier
- Laura Padgett
- Ashley Ballard
- Evelyn Bradley
- Debbie Elliot
- Alafeez Olokunola
- Terry Epsy
- Cape Fear Formal Wear
- Melisa Gallison

### Althea Johnson
- Vanessa Martinen
- Bonnie Nelson
- Catherine PasTore
- Mayer Bill Saffo
- Kathleen Yerkes
- Dena Bullard
- Jenni Harris
- Erica Mele
- Maggi Apel
- Paul D’Angelo
- Michelle Scatton-Tessier
- Susan Fennell
- Janice Gordon
- Elizabeth Dodson
- Lisa Keenan
- Metlife
- Sandra Ray
- Amy Kilgore
- Jennifer Maraveyias
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- Stephanie Willis
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- Lashonda Wallace
- Mike Rogers
- Tawanna Robinson
- Savannah Wright
- Sheryle Mays
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- Nancy McCullough
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- Lisa Rivenbark
- Kevin Peters
- Lisa Bowling
- Cynthia Henry
- Dana Harris
- Debbie Reid
- Stephen McNamee
- Frances Barnhardt
- Marjorie Williamson
- Tracy Meyer
- Pat Meyer
- Arlene Lawson
- Teresa Elmore
- Roberta Penn
- Dalthenia Brown
- Jennifer Erdmann

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### In Kind Contributions
- WILMA
- Greater Wilmington Business Journal
- WECT
- City Club at de Rosset
- WHQR
- First Book of New Hanover County
- Costco Wholesale
- Jenni Harris
- Lou’s Flower World, Inc.
- Incredible Pizza
- George Jones
- Suzette Skidmore
- Encore Magazine
- Cath’s Chair Covers
- R. A. Jeffrey’s Distributing Co.
- John W. Davis III
- UNCW Madeline Suite

*We have made every attempt to include all donors. If your name is missing, we apologize. Please make us aware so that we can make any corrections necessary.*
**Association Revenue**

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<th>Source</th>
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<td>Contributions</td>
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<td>Membership Dues</td>
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<td>Program Service Fees</td>
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<td>Special Events</td>
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**Association Expenditures**

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<td><strong>Total Expenditures</strong></td>
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The YWCA’s successes are built by hundreds of people who donate their time, resources and imagination to create programs and initiatives devoted to women and their families. The YWCA, a 501(c)(3) not-for-profit organization, is supported largely through generous tax-deductible contributions from individuals and organizations.

**You can help by:**

- Making a donation through a tribute or memorial gift, planned giving and matching gifts.
- Purchasing a brick on the Wilma Daniels Pathway to help secure the future of the YWCA!
- Volunteering your time, participating in worthwhile, challenging work. Enjoy the benefits of being engaged in a community where a diverse group of people from a wide range of backgrounds are welcomed and engaged.
- Becoming a member of the YWCA. Mission membership allows enrollment in quality, affordable childcare, fitness and support services and programs offered by the YWCA. Membership is also a statement of support for the mission, goals and programs of the YWCA.
- Educating others by making an effort to get to know people who are different than you, being a role model, stopping yourself from making assumptions, being a proactive parent and supporting anti-prejudice and anti-racist organizations.

For more information about how you can get involved with the YWCA Lower Cape Fear, contact us at (910) 799-6820 or visit www.ywca-lowercapefear.org.

**locations**

**YWCA Main Campus**
2815 S. College Road
(910) 799-6820

**YWCA Bridge Center**
41 Government Center Drive
(910) 799-9643