ywca
Lower Cape Fear

2017
ANNUAL REPORT

YWCA LOWER CAPE FEAR

CELEBRATING 103 YEARS OF SERVICE TO OUR COMMUNITY.
YWCA-LOWERCAPEFEAR.ORG
THANK YOU TO THE BOARD OF DIRECTORS FOR YOUR SUPPORT, GUIDANCE, AND LEADERSHIP.

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AS OF DECEMBER 31, 2017

CHIEF EXECUTIVE OFFICER

CHARRISE HART
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OUR MISSION:

YWCA Lower Cape Fear is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

MESSAGE FROM OUR CEO, CHARRISE HART

The YWCA is proud to be the oldest and largest women’s movement, providing services for women and their families in our community. As a supporter of the YWCA Lower Cape Fear, you help us remain a champion for families and children across our four county service area and establish an outstanding track record of building positive social change and economic advancement.

In my first months at the YWCA Lower Cape Fear and in Wilmington, I have seen firsthand the incredible sense of community and the passion that lives here. I am energized by your spirit and am dedicated to enriching our community through the work of the YWCA.

Our mission to eliminate racism and empower women is just as important now as it was in 1914, when we opened our doors. Our dedication to providing these services and creating a positive impact on the lives of families is unmatched. This year, we served over 8,500 individuals and are now focusing efforts to expand our area of impact. Our vision for the future of the Lower Cape Fear region is big, bold, and brave.

We have been hard at work in 2017 and we are far from finished. Your continued support will propel us forward in our mission and in our impact. Your support truly makes a difference in the lives of the thousands of families we serve every year. We thank you and look forward to an impactful 2018!

Charrise Hart
WHAT WE DO

Our local programs and services have furthered the YWCA vision of peace, justice, freedom, and dignity for all people since 1914. Over the past 103 years, programs have evolved and have included educational and employment classes for women, teen clubs, community dialogue groups to discuss race relations, child care centers, a youth resource center and aquatics programming.

We work to bring out the individual strengths of women and youth and to foster resiliency and self-sufficiency. Our philosophy, in keeping with the mission of the YWCA to empower women and families, centers on providing the skills and confidence needed to succeed.

YWCA SERVICES ARE ORGANIZED UNDER FOUR PILLARS TO MEET OUR MISSION AND GOALS:

Racial Justice & Civil Rights
Empowerment & Economic Advancement
Youth Enrichment
Health & Safety
COMMUNITY PROGRAMS

What's Wrong With Different?
YWCA Lower Cape Fear’s “What’s Wrong with Different?” curriculum was designated as a national Hallmark Program by the YWCA USA. The “What’s Wrong With Different?” curriculum is designed for children in Kindergarten through fifth grade with a current focus on third grade in New Hanover County Schools. This program gives elementary students an opportunity to come together to discuss race relations.

REACH
Reach is a teen enrichment and empowerment program for middle-school aged young women. Based on the Girl’s Circle model, the program promotes resiliency, healthy relationships, and addresses and challenges cultural messages that distort and limit girls’ self-image. The program helps to instill strength, courage, and honesty to encourage identity development in a safe and caring environment.

Coastal Women’s Ventures
Our newest business development initiative, Coastal Women’s Ventures, was created in partnership with Carolina Small Business Development Fund. Coastal Women’s Ventures is a collaborative program focused on creating and supporting small business opportunities for women entrepreneurs through business coaching, mentoring, small business education, and connecting participants to loan capital.

Fluid Recovery
Fluid Recovery is a progressive water and land fitness program that has been developed specifically for survivors of breast cancer. The program is offered free of charge to participants in any stage of recovery.

Potluck For Peace
Potluck for Peace is an effort to impact peaceful change in the community through food, fellowship, and enriching dialogue. By combining a wide variety of community members, we hope to create a powerful conversation about change, acceptance, and awareness.
The YWCA Lower Cape Fear is committed to helping individuals, organizations and companies in the Lower Cape Fear region improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action.

2017 HIGHLIGHTS

- Volunteers reached over 1,000 students through our "What’s Wrong With Different?" program in New Hanover and Brunswick County schools.

- 20 people represented the YWCA Lower Cape Fear in the Dr. Martin Luther King, Jr. Parade in Downtown Wilmington.

- 475 people participated in our 7th annual Stand Against Racism week of events in partnership with Cape Fear Community College, SURJ Wilmington, CFCC Feminist Student Alliance, DREAMS of Wilmington, the Blue Ribbon Commission for the Prevention of Youth Violence, St. James Parish, COAST 97.3, Cucalorus, Coastal Kicks, Support the Port, and Soul Society.

- Our quarterly-held Potluck for Peace series reached 375 participants engaged in enriching dialogue to impact peaceful change in the community through food and fellowship. Host facilities included the Hannah S. Block Community Arts Center, St. James Episcopal Church, Wrightsville United Methodist Church, and the ROCK Church.
EMPOWERMENT & ECONOMIC ADVANCEMENT

New Choices Economic Empowerment Program

- New Choices served 40 participants in 2017.
- 85% of participants received job, home and educational resources through one-on-one case management sessions and monthly workshops, helping them to successfully take next steps toward self-sufficiency.
- 87% of participants that received tuition assistance during the 2016-17 school year, are on track to graduate with a vocational or transfer degree.
- 100% of New Choices participants who graduated at the end of the academic year have found gainful and sustainable employment in their desired field.
- The YWCA Lower Cape Fear participated in the Allstate Foundation’s Purple Purse Challenge through the month of October, raising awareness and funds for survivors of domestic and financial abuse in the New Choices program.

REACH

- In partnership with GLOW Academy, 55 middle-school girls were served through the Reach program in 2017.
- Support from the Office of Student Leadership and Engagement at UNCW, the Black Student Union, Centro Hispano’s Embajadores, UNCW Seahawk Diversity and Leadership, Asian Student Association, Cucalorus Film Festival, Seahawk Admissions Network For Diversity, HalfUnited, Grandmothers for Peace, and the YWCA’s own “What’s Wrong With Different?” program provided enriching activities for our participants and volunteers.
- Students participated in the Wilmington Ballet Company production of Sleeping Beauty at Cape Fear Community College, and engagements with UNCW’s Office of the Arts.

Coastal Women’s Ventures

- Created in partnership with the Carolina Small Business Development Fund, Coastal Women’s Ventures launched in October 2017 as a collaborative program focused on creating and supporting small business opportunities for women entrepreneurs through business coaching, mentoring, small business education, and connecting participants to loan capital.

Women of Achievement

- In May 2017, the YWCA Lower Cape Fear recognized the outstanding contributions of 56 nominees and honored the accomplishments of 12 inspiring women and young leader recipients at the 32nd annual Women of Achievement Awards.
- 500 people attended the event and heard firsthand the impact of these women and their contributions to our community.
EARLY CHILDHOOD EDUCATION & YOUTH ENRICHMENT

2017 HIGHLIGHTS

• 16,581 units of service were provided in our Tot Spot Preschool program.

• 19,936 units of service were provided in our After-School and Summer Camp programs at both the Main Campus and YWCA @ Wesley centers.

• Students engaged in cultural activities like African drumming and dance lessons, celebrated Mardi Gras with a parade and Jazz Trio performance, and participated in the Wilmington Ballet Company’s production of Sleeping Beauty.

• Healthy outdoor field trips brought students to Surf Camp for surfing and ocean safety lessons, to Camp McNeil for a fun-filled day of games and activities, and provided a safe viewing of the 2017 summer solar eclipse.

Grandparent Support Network (GSN)

• The YWCA Lower Cape Fear continued to serve 95 children and 50 grandparents throughout the year. In partnership with First Presbyterian Church, the YWCA hosted weekly meetings providing group support, tutoring, and hot meals.

• 88% of children showed consistent positive academic progress in school.

• GSN participates in the Circle of Parents curriculum, a promising best practice model. As such caregivers participate in an annual evaluation looking at protective factors that predict success for children. In 2017, grandparents showed statistically significant progress in building all protective factors: knowledge of parenting and child development, social connections, concrete support in times of need, and children’s social and emotional development.

• 93% of children showed consistent positive behaviors at home and school.

• 2 participants graduated from high school in 2017 and 1 participant graduated from college, maintaining a 100% graduation rate of student participants.
HEALTH & SAFETY

Aquatics

- YWCA Aquatics programs served over 72,000 units of service.
- YWCA Aquatics conducted community swim days that provided free swim lessons and safety programs for children of the Wilmington Housing Authority and the YWCA’s REACH program and Grandparent Support Network.
- The YWCA Pool continued to be a free space for groups such as the Special Olympics, Cape Fear Group Homes, the Ocean House, First Responders of the Wilmington Fire Department, and the New Hanover County Sherriff’s Office Dive Team.
- The YWCA Pool is the home to triathlon training group Without Limits, as well as the Cape Fear Academy, Ashley High School, and Hoggard High School swim teams.

Barracudas Swim Team

- Three swim team programs served over 500 participants in 2017, including Winter Warm-up, Summer Swim Team, and Fall Training.
- The Barracudas Summer Swim Team remained undefeated in the regular season and placed Second overall in the Wilmington Swim League Championships.

Fluid Recovery

- Fluid Recovery provided free water and land fitness classes to 23 survivors of breast cancer in the Lower Cape Fear area.
- 89% of participants reported improved range of motion in their affected shoulder(s) and arm(s), with some reporting they have full range of motion back.
FINANCIAL INFORMATION

OUR PARTNERS & DONORS

The YWCA Lower Cape Fear recognizes the following corporations, foundations, and individuals whose support during the fiscal year January 1, 2017 through December 31, 2017 helped maintain the excellence of our programs and services. All contributions to the YWCA help us continue to fulfill our mission to eliminate racism and empower women.

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The Landfall Foundation, Inc.
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Working Narratives, LLC
Melissa Wright

We have made every attempt to include all donors. If your name is missing, we sincerely apologize.
Please make us aware so that we may make any corrections.
# 2017 FINANCIALS

## Association Revenue

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<th>Category</th>
<th>Amount</th>
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<td>Program Service Fees</td>
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<td>Special Events</td>
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<td><strong>Total Revenue</strong></td>
<td><strong>$1,866,254</strong></td>
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## Association Expenditures

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<th>Amount</th>
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<td>Program Operations</td>
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<td>Occupancy and Vehicles</td>
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<td>Insurance</td>
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<td>Interest and Other</td>
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<td>Depreciation</td>
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<td><strong>Total Expenditure</strong></td>
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HOW YOU CAN HELP

The YWCA’s successes are built by hundreds of people who donate their time, resources, and imagination to create programs and initiatives devoted to women and their families. The YWCA Lower Cape Fear, a 501(c)(3) not-for-profit organization, is supported largely through generous tax-deductible contributions from individuals and organizations.

YOU CAN HELP BY

• Making a donation through a tribute or memorial gift, planned giving and matching gifts.

• Donate to the Dolores T. Kirk Scholarship Fund, created to help with childcare tuition assistance. Scholarships are available to qualifying families and children in our Tot Spot Preschool, After School, and Summer Camp programs.

• Volunteering your time, and participating in worthwhile, challenging work. Enjoy the benefits of being engaged in a community where a diverse group of people are welcomed.

• Become a member of the YWCA Lower Cape Fear. Membership allows for enrollment in quality, affordable childcare, fitness, and support services offered by the YWCA.

• Educate others by making an effort to get to know people different than you and being a proactive member of our community.

YWCA IS ON A MISSION

eliminating racism
empowering women

YWCA
Lower Cape Fear

FOR MORE INFORMATION
ABOUT OUR PROGRAMS
AND SERVICES, VISIT US AT:

YWCA Lower Cape Fear
Main Campus & Aquatics
2815 South College Road
Wilmington, NC 28412

YWCA @ Wesley
1401 South College Road
Wilmington, NC 28412

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