



# ywca 2010

annual report ywca lower cape fear

# our mission

YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

# from the president

During 2010 the YWCA pursued many collaborative efforts to promote our mission of eliminating racism and empowering women through our four major program areas--racial justice, youth development, women's empowerment, economic advancement and health and wellness.

- Our organization completed the YWCA USA Peer Review in 2010. We welcomed three colleagues into our association to interview board members, staff, clients and volunteers. The reviewers identified standards and the strengths and weaknesses of our organization.
- The YWCA initiated its first Volunteer Program in January 2010. 220 volunteers completed over 3,000 hours of service for YWCA programs including Child Care, Bridge, Outback, Women of Achievement, Aquatics, Jolly Jubilee, clerical and more.
- Nine dynamic women and three exceptional young leaders were honored at the 27th Annual Women of Achievement Awards.
- Katie Nelson, Volunteer Coordinator, attended the YWCA Southeast Regional Meeting in Miami, FL in September of 2010. There she was trained to be our association's designated Peer Reviewer.
- We were honored to receive funding once again from the Z. Smith Reynolds Foundation for the *History of Wilmington in Black and White* course. Thank you to Dr. Timothy Tyson and Mary D. Williams for their instructional support and weekly inspiration.
- The Cape Fear Memorial Foundation helped renovate part of the pool deck, repair cracks in the pool shell and alleviate flooding at the facility and the USAT, USA Triathlon, provided funding for the Y Dub Tri-Club.
- Carrabba's Italian Grill hosted the 2nd Annual YWCA Save the Bubble Benefit, an event to raise funds for replacement of the pool bubble. The pool was also grateful to have the support of lane sponsors: Wilmington Orthopaedic, Wilmington Plastic Surgery and Lisa Galer (in honor of Adopt an Angel).
- Board members, staff and 15 volunteers from Work on Wilmington successfully stripped wallpaper, primed and painted three child care rooms. All supplies were donated by Home Depot.
- With the help of individual donors, over \$5,000 was raised for the Sponsor a Child scholarship program. Five children were able to enjoy a full summer of YWise Kids Summer Camp and get back to nature in Eco-Camp.
- The 3rd Annual YWCA Jolly Jubilee, A Holiday Shopping Spree, was held in December. Over 400 community members visited the YWCA to shop with 40 local business-women for holiday gifts.

Since 1914, the YWCA has served women and families in our community. We thank each and every one of you for your support into the next decade.

Kristy Hubard  
President, YWCA Board of Directors



*"WOW, Wow, Wow!!! What an absolutely WONDERFUL night!! Everything came together so well --I could not have hoped for anything more...the entire program was great---I could see that this was very meaningful for the recipients and their supporters. I'm so glad that the YW continues to do this program to honor women."*

2010 Women of Achievement Volunteer & Donor

## Board of Directors

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Deirdre McGlone-Webb, Immediate Past President

### Members

Lawless Bean  
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Amber Preston  
Eleanor Snell Johnston

as of December 31, 2010

# what we do

YWCA Lower Cape Fear has over 1000 members and serves more than 5000 people annually through our work on dismantling racism, youth and child development, economic advancement for women and wellness.

## racial justice

The elimination of racism is an on-going process that requires persistence, commitment and continuing dialogue between individuals and groups. The YWCA is committed to helping individuals, organizations and companies in the Cape Fear region improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action.



- **History of Wilmington in Black and White Course**
- **“What’s Wrong With Different?”**  
(A National YWCA Hallmark Program)
- **Cultural Competency** (Corporate/organization workshops)
- **Big Picture Talkers Community Collaborative Initiative**
- **Stand Against Racism**
- **Continuing the Conversation Potlucks**  
(advocacy and community action dialogues)

### 2010 Highlights:

- With a grant from the Z. Smith Reynolds Foundation, the YWCA was able to offer *The History of Wilmington in Black and White* for a third year. This 8 week course, taught by nationally acclaimed author Tim Tyson and award winning gospel singer Mary Williams, has been attended by nearly 200 community members, students, professionals and business leaders each year.
- Over 850 students attended What’s Wrong with Different Workshops.
- The YWCA held our First Annual Stand Against Racism on April 30. The stand was organized to unite people of all races, demonstrate our community’s commitment to eliminate racism and celebrate our diversity. We were successful in obtaining a resolution for the Stand from New Hanover County and North Carolina Governments.

*“This course can open the minds of everyone. It is engaging, enthusiastic and passionate.”*  
2010 History of Wilmington in Black and White Class participant



## youth development

The YWCA supports quality, affordable and accessible early childhood education that assists adults in moving towards economic independence and provides children with culturally sensitive, developmentally appropriate activities that enable children to succeed in school.

- **YWisE Kids After School & Summer Camp**
- **Multi-Cultural Program & Eco-Ed**
- **Summer Eco-Camp & Mini Eco-Camp**
- **Girls Circle**
- **Take Our Daughters & Sons to Work Day**
- **Tot Spot, LLC**

### 2010 Highlights:

- Thanks to directors and staff, the YWisE Kids After School & Summer Camp program went from a 2-star to a 4-star NC Division of Child Development license rating in November 2010.
- Twenty girls in 5-8th grade participated in Girls Circle. Girls Circle is built on the research-based model proven to increase girls’ self efficacy, body image, and social support. Wise Guys, an empowerment program for boys, began with twelve boys in 5th-8th grade participating once a week.
- Three women from the Foster Grandparents Program of New Hanover County volunteered over 330 hours during summer camp where they individually tutored 25 children that signed up for the program.
- Over thirty got back to nature in the adventurous Eco-Camp program. The Eco-camp program partnered with UNCW, the New Hanover County Arboretum and Water & Soil Conservation and with WB SurfCamp who provided surf lessons to Eco-Camp participants during the Adventure Week.
- Over 225 children in preschool and kindergarten participated in the Tot Spot program. Children followed the “Letter People,” visited several local attractions and performed two holiday shows.

*“It is programs like Eco-Camp and people like you that make a positive difference in our children’s lives!”*  
Parent of Eco-Camp summer camp participant

# economic advancement

The YWCA Lower Cape Fear works with people to become full participants in the economic mainstream of our community through job training and support for finding, changing or maintaining a job. When individuals achieve economic self-sufficiency, they contribute to the overall strength of our community.

- **Jolly Jubilee**
- **New Choices for Displaced Homemakers**
- **Mommie-preneurs**
- **Women of Achievement**
- **Women's Leadership Initiative**
- **YWomen, Women Under 30 Initiative**

## 2010 Highlights:

- The New Choices Program received over 30 applications in 2010. All were taught skills and given guidance to obtain employment or education. For the spring and fall semester 15 were enrolled in Cape Fear Community College.
- Mommie-preneurs and Women's Leadership Initiative Workshops continued. Topics included, Strong Women in Broadcasting and Strong Women in Sports. Over 75 guests attended in 2010.
- YWomen, a group created for women under 30, created monthly e-newsletters for young women and held Clothes Swap events in April and September.
- Nine women and three young leaders were honored at the 26th Annual Women of Achievement Awards. Adult Honorees included Dixon Stetler, Arts Award; Adeline Robertson, Business Award; Valita Quattlebaum, Communications Award; Emma Jackson, Education Award; Valerie Robertson, Environmental Award; Kelly Laham, Health & Wellness Award; Kay Zwan, Public Service Award; Annie Anthony, Volunteer Award; and Margaret Rogers with the Rachel Freeman Unsung Hero Award. Youth recipients included Stephanie Carlton, Lauren Hamilton and Lindsay Wright.

*"There was always a constant flow of shoppers, many YWCA supporters with a happy spirit! Thank you to the volunteers and staff for all of their help. We look forward to next year."*

2010 Jolly Jubilee Vendor



# health & wellness

The YWCA's Health and Wellness programs are not only exciting, fun and affordable, they also are helping to change the health habits of women and their families for the better. We are able to strengthen women – mind, body and spirit – by offering a variety of opportunities for fitness.

- **Aquatics Program**  
Swim Lessons, Lifeguard Training, Water Aerobics, Y Dub Tri-Club, Winter and Summer Swim Teams, Pool Rentals
- **Therapeutic Dance & Swimming**
- **Adult and LaPetite Dance Classes**
- **Outback Adventure Project**

## 2010 Highlights:

- With a grant from the Cape Fear Memorial Foundation, the YWCA was able to renovate part of the pool deck, fix cracks in the pool shell and alleviate flooding problems in facility.
- Over 1000 children and adults participated in group or private swim lessons at the YWCA Pool and through classes taught at Legion Stadium. Provided training grounds for Hoggard, Ashley and Cape Fear Academy High School swim teams.
- The Y-Dub Tri-Club offered triathlon training for the 4th year. The club received a grant and is a member of the USAT, USA Triathlon Official Club.
- The YWCA swim team offerings had 185 children attend the eleven week winter warm-up training and 175 children competing on the Barracuda Summer swim team.
- Over 30 participated in Forward Motion's Adult Tap and Modern Jazz Classes led by Instructor Tracey Varga. Forward Motion provides quality modern contemporary dance and performance opportunities for area dancers and performance artists.
- The LaPetite Dance class, with instructor Shannon Mansfield, helped eleven toddlers ages 3-5 develop creative expression through dance.

*"Our eight year-old wishes she could swim at the pool everyday! Since she joined the swim team, she is more comfortable in the water and has become more confident in herself."*

2010 Swim Team Parent

# our donors, our partners

The YWCA of the Lower Cape Fear recognizes the following corporations, foundations and individuals whose support during the fiscal year January 1, 2009 through December 31, 2009 helped maintain the excellence of our programs and services. All contributions to the YWCA are gratefully appreciated and help us to continue to fulfill our mission to empower women and eliminate racism.

## THE EMPOWERMENT CIRCLE

Our thanks to these generous donors who pledged \$1000 a year for five years:

Sue Combs  
Wilma Daniels  
Lethia Hankins  
Shelly Holt  
Kristy Hubbard  
Dolores Kirk

Barbara Jo Lineberger  
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JoAnn McCachern-Swart  
Eileen McConville  
Deirdre McGlone-Webb

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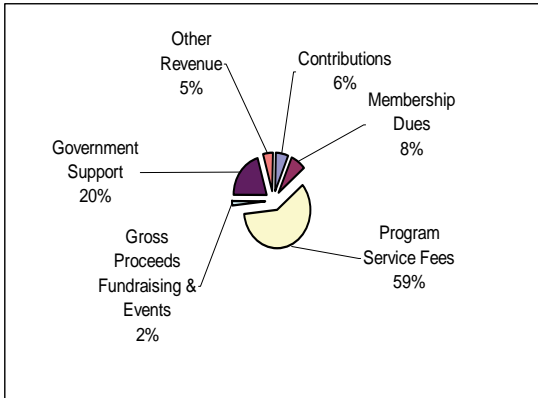
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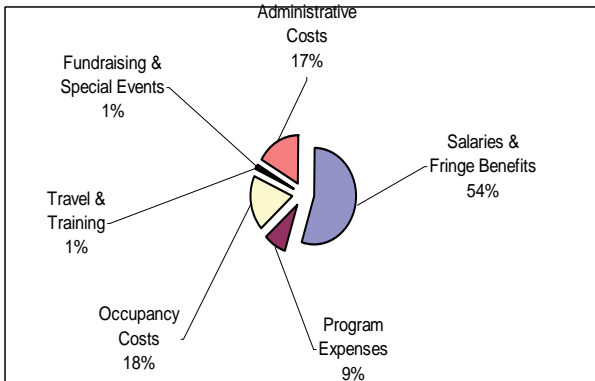
# finances

## ASSOCIATION REVENUES



Contributions	\$ 58,371.53
Membership Dues	78,360.75
Program Service Fees	609,857.42
Gross Proceeds Fundraising & Events	20,103.43
Government Support	201,959.25
Miscellaneous & Other Revenue	47,399.47
<b>Total Revenue</b>	<b>\$ 1,016,051.85</b>

## ASSOCIATION EXPENDITURES



Salaries & Fringe Benefits	\$ 606,247.05
Program Expenses	95,241.25
Occupancy Costs	202,353.23
Travel & Training	6,736.21
Fundraising & Special Events	7,308.85
Administrative Costs	185,347.32
<b>Total Expenditures</b>	<b>\$ 1,103,233.91</b>

Un-audited—For Management Purposes Only  
Expenditures do not reflect depreciation expense



## how you can help

The YWCA's successes are built by hundreds of people who donate their time, resources, and imagination to create programs and initiatives devoted to women and their families. A 501(c)(3) not-for-profit organization, the YWCA is supported largely through generous tax-deductible contributions from individuals and organizations.

### You can help by:

- Making a donation through a pledge, tribute or memorial gift, planned giving, and matching gifts.
- Volunteering your time, participating in worthwhile, challenging work. Enjoy the benefits of being engaged in a community where a diverse group of people from a wide range of backgrounds are welcomed and engaged.
- Becoming a member of the YWCA. Membership allows for enrollment in quality, affordable childcare, fitness and support services and programs offered by YWCA. Membership is also a statement of support for the mission, goals and programs of the YWCA.
- Educating others by making an effort to get to know people who are different than you, being a role model, stopping yourself from making assumptions, being a proactive parent and supporting anti-prejudice and anti-racist organizations.

For more information about getting involved with the YWCA contact us at 910-799-6820 or visit [www.ywca-lowercapefear.org](http://www.ywca-lowercapefear.org).

# our donors, our partners

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Without our donors, the continuation of the YW's life-changing programs would not be possible.

*We have made every attempt to include all donors. If your name is missing, we apologize.*

## locations

**YWCA Main Campus**  
2815 S. College Road, 910-799-6820

**YWCA Bridge Center**  
41 Market Place Mall, 910-799-9643