



**MEDIA ALERT**

Contact: Lauren McConville  
Communications Manager  
YWCA Lower Cape Fear

P 910.799.6820 ext. 127 | [communications@ywca-lowercapefear.org](mailto:communications@ywca-lowercapefear.org)

## **YWCA Lower Cape Fear Welcomes New Executive Director to Wilmington**

**Wilmington, N.C.**— The Board of Directors and staff of the YWCA Lower Cape Fear is excited to welcome Charrise Hart to Wilmington as she begins her new role as Executive Director of the local association Wednesday, June 14.

Hart's introduction to the community as the newly appointed Executive Director was this past May at the 32<sup>nd</sup> annual Women of Achievement Awards. Hart has been involved with the YWCA for a decade and has a profound understanding of and passion for its mission – to eliminate racism, empower women, and to promote peace, justice, freedom, and dignity for all. Charisse Hart is the first African-American Executive Director to lead the YWCA Lower Cape Fear.

Hart will be attending the YWCA USA National Conference in Washington, DC from June 15-17 as the representative from the local association. The theme of the conference this year is "Bold Mission, Bright Future!" and aims to expand on the knowledge local association leaders need to carry the YWCA mission effectively into the future. Hart will be available for media inquiries and interviews upon her return to Wilmington Tuesday, June 20.

For more information on the YWCA and its mission and programs, please visit [www.ywca-lowercapefear.org](http://www.ywca-lowercapefear.org).

###

### About YWCA

YWCA Lower Cape Fear is on a mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen our community. YWCA Lower Cape Fear is part of an international movement serving over 2 million in the United States and 25 million worldwide. For comprehensive information about this important work, go to: [ywca-lowercapefear.org](http://ywca-lowercapefear.org)