

annual report 2011



eliminating racism
empowering women
ywca

belong because you believe.

our mission

The YWCA Lower Cape Fear is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

from the president

During 2011 the YWCA pursued many collaborative efforts to promote our mission of eliminating racism and empowering women through our four major program areas--racial justice, youth development, economic advancement and health and wellness.

- The YWCA's Volunteer Program continued to grow in 2011. 200 volunteers completed over 6,000 hours of service for YWCA programs including Child Care, Bridge, Women of Achievement, Aquatics, clerical, landscaping maintenance and more.
- Five women from the Foster Grandparents Program of New Hanover County and eight middle school students volunteered over 3,000 hours during summer camp where they individually tutored children, helped within the classrooms and prepared meals for camp participants.
- Nine dynamic women and three exceptional young leaders were honored at the 26th Annual Women of Achievement Awards. Wilma Daniels was also honored with the Lifetime Achievement Award.
- Thirty two community members volunteered their morning on April 16th for Work on Wilmington. Volunteers, board members and staff successfully primed and painted all of the child care cubbies. All supplies were generously donated by the Home Depot.
- The Y-Dub Tri-Club offered triathlon training for the 5th year in a row and continues to grow. With 30 members in 2011, this was the largest group the Y-Dub-Tri-Club has seen.
- The YWCA was grateful to receive community support from:
 - ~The Z. Smith Reynolds Foundation provided \$42,000 in funding for the fourth year in a year to the *History of Wilmington in Black and White* course.
 - ~The Cape Fear Memorial Foundation challenged the YWCA with a matching grant that, along with member and community donations, brought in over \$91,000 to replace the bubble's interior liner and heating/inflation unit.
 - ~The USAT, USA Triathlon, provided \$350 in funding for the Y Dub Tri-Club for the third year in a row.
 - ~The Cape Fear Garden Club funded a YWCA landscape project with \$9,980.11 to completely renovate the front of our main building and the area along College Road.
 - ~Wilmington Downtown, Inc. helped the YWCA raise \$850 through the Downtown Sundown Concert Series.
 - ~First Books of New Hanover County provided the YWCA with a grant to purchase a book for each child participating in the YWCA summer camp program.

For over 97 years, the YWCA has served women and families in need. We thank you for your support into the next decade and look forward to your involvement in our 100 year celebration in 2014!

Kristy Hubard
President, YWCA Board of Directors



"I immensely appreciate all of the support from the YWCA Alumnae. They are the inspiration that our generation needs to personally grow and improve the world. Aside from its financial assistance, the scholarship also provided me with a sense of motivation in addition to my family and future goals. I aspire to make a difference and to make all of my supporters proud because they were a meaningful piece to my puzzle of success."

-2011 Young Leader Scholarship Recipient

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as of December 31, 2011

what we do

YWCA Lower Cape Fear has over 2,500 members and serves more than 7,000 people annually through our work on dismantling racism, youth and child development, economic advancement for women and wellness.

racial justice

The elimination of racism is an on-going process that requires persistence, commitment and continuing dialogue between individuals and groups. The YWCA is committed to helping individuals, organizations and companies in the Cape Fear region improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action.

- **History of Wilmington in Black and White Course**
- **“What’s Wrong With Different?”**
(A National YWCA Hallmark Program)
- **Stand Against Racism**
- **Wilmington in Black and White Potlucks**
(continued advocacy and community action dialogues)

2011 Highlights:

- With a grant from the Z. Smith Reynolds Foundation, the YWCA was able to offer *The History of Wilmington in Black and White* for a fourth year. This 8 week course, taught by award winning gospel singer Mary Williams and a variety of guest speakers, has been attended by nearly 800 community members, students, professionals and business leaders in the past four years.
- The YWCA held our 2nd Annual Stand Against Racism on April 29. The stand was organized to unite people of all races, demonstrate our community’s commitment to eliminate racism and celebrate our diversity. We held two stands- one outside at the YWCA campus and another at the downtown riverfront park. We were also successful in obtaining a resolution from New Hanover County Schools.
- The YWCA trained individuals in the community to voluntarily facilitate our What’s Wrong With Different? program. 600 students in New Hanover County Schools received the lesson.



youth development

The YWCA supports quality, affordable and accessible early childhood education that assists adults in moving towards economic independence and provides children with culturally sensitive, developmentally appropriate activities that enable children to succeed in school.

- **YWCA After School & Summer Camp**
- **Girls Circle**
- **Tot Spot, LLC**
- **Youth Volunteer Program**

2011 Highlights:

- The YWCA offered free breakfast, lunch and snack to all summer camp participants this year.
- First Books of New Hanover County provided the YWCA with a grant to purchase a book for each child participating in the YWCA summer camp program.
- Twelve girls in 3-8th grade participated in Girls Circle. Girls Circle is built on the research-based model proven to increase girls' self efficacy, body image, and social support.
- Five women from the Foster Grandparents Program of New Hanover County and eight middle school students volunteered over 3,000 hours during summer camp where they individually tutored children, helped within the classrooms and prepared meals for camp participants.
- Over 200 children in preschool and kindergarten participated in the Tot Spot program. Children followed the “Letter People,” visited several local attractions and performed two holiday shows.

“Your students are so much fun! And very impressively behaved! I would love to see some of the pictures and I look forward to your next visit!”
-Education Director at local museum on Tot Spot participants

economic advancement

The YWCA Lower Cape Fear works with people to become full participants in the economic mainstream of our community through job training and support for finding, changing or maintaining a job. When individuals achieve economic self-sufficiency, they contribute to the overall strength of our community.

- **New Choices for Displaced Homemakers**
- **Women of Achievement**
- **International Women's Day**

2011 Highlights:

- The New Choices Program received 32 applications in 2011. All were taught skills and given guidance to obtain employment or education. Fifteen are currently enrolled in Cape Fear Community College.
- Nine women and three young leaders were honored at the 26th Annual Women of Achievement Awards. Adult Honorees included Emily Smith, Arts Award; Christina Maroulis, Business Award; Teresa Mebane, Communications Award; Rosemary Depaolo, Education Award; Margaret Shelton, Environmental Award; Elena Pezzuto, Health & Wellness Award; Amy Feath, Public Service Award; Shelby Chadwick, Volunteer Award; and Islah Speller, Rachel Freeman Unsung Hero Award. Youth recipients included Tori Colvin, Karina Villalobos and Sarah Clark.
- Wilma Daniels was honored at the 26th Annual Women of Achievement Awards with the YWCA Lifetime Achievement Award.
- YWCA Staff and 10 girls from the After School program participated in the 1st Annual International Women's Day celebration held at Riverfront Park, downtown.

"My daughter, husband and I would like to thank the team so very much for such a wonderful evening! We were thrilled to be a part of it and in awe of so many amazing women gathered together in one room. So many beautiful details- the flowers, the meal, the entertainment, the Mistress of Ceremonies and the speeches- it was truly a night to remember."

- 2011 Women of Achievement Awards Guest



health & wellness

The YWCA's Health and Wellness programs are not only exciting, fun and affordable, they also are helping to change the health habits of women and their families for the better. We are able to strengthen women and their families by offering a variety of opportunities for fitness.

- **Aquatics Program:** Swim Lessons, Lifeguard Training, Water Aerobics, Y Dub Tri-Club, Swim Teams, Pool Rentals
- **LaPetite Dance Classes**

2011 Highlights:

- With a grant from the Cape Fear Memorial Foundation, and private donations from YWCA members and the community, the YWCA was able to raise over \$91,000 to replace the interior bubble liner and the heating/inflation unit.
- Over 800 children and adults participated in group or private swim lessons at the YWCA Pool and through classes taught at Legion Stadium. The YWCA also provided training grounds for Hoggard, Ashley and Cape Fear Academy High School swim teams.
- The Y-Dub Tri-Club offered triathlon training for the 5th year. The club received a grant for \$350 and is a member of the USAT, USA Triathlon Official Club. With 30 members in 2011, this was the largest group the Y-Dub-Tri-Club has seen.
- The YWCA swim team offerings had 90 children participate in fall warm-ups, 185 children attended the eleven week winter warm-up swim team and 150 children competed on the Barracuda Summer swim team.
- The LaPetite Dance class, with instructor Shannon Mansfield, helped 6 toddlers ages 3-5 develop creative expression through dance.

"The progress that the boys made in just the past two weeks has greatly improved their confidence in regards to being in the pool and allowed them to enjoy swimming so much more than before the class. My wife and I are grateful for your time and patience."

-Parent of swim lesson participants

our donors, our partners

The YWCA of the Lower Cape Fear recognizes the following corporations, foundations and individuals whose support during the fiscal year January 1, 2011 through December 31, 2011 helped maintain the excellence of our programs and services. All contributions to the YWCA are gratefully appreciated and help us to continue to fulfill our mission to empower women and eliminate racism.

WE THANK YOU!

\$1000 and over

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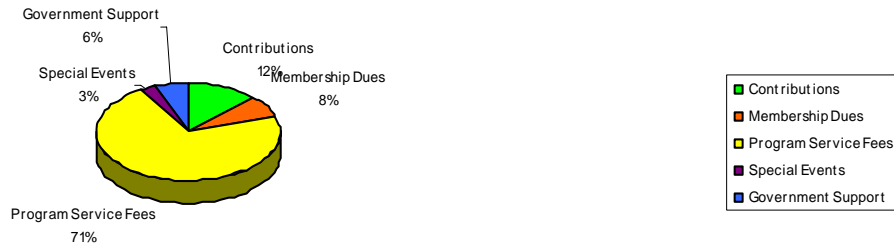
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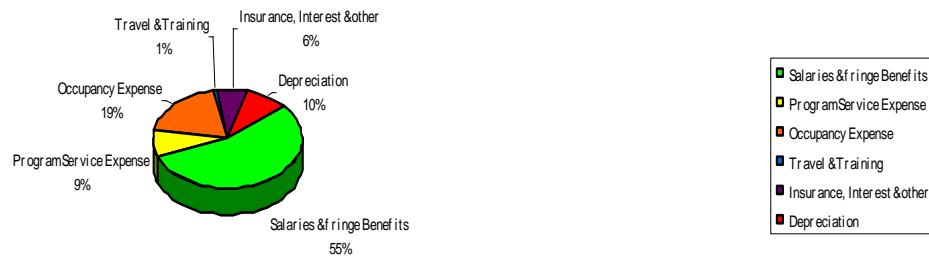
finances

Association Revenues for 2011



Contributions	130,655.01
Membership Dues	79,780.00
Program Service Fees	752,278.94
Special Events	27,925.00
Government Support	63,614.44
Total Revenues	1,054,253.39

Association Expenses for 2011



Salaries & Fringe Benefits	541,651.40
Program Service Expense	88,117.25
Occupancy Expense	182,565.20
Travel & Training	10,782.11
Insurance, Interest & Other	63,485.33
Depreciation	93,853.00
Total Expenditures	980,454.29

our donors, our partners continued

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Without our donors, the continuation of the YWCA's life-changing programs would not be possible.

We have made every attempt to include all donors. If your name is missing, we apologize. Please make us aware so that we can make any corrections necessary.



how you can help

The YWCA's successes are built by hundreds of people who donate their time, resources, and imagination to create programs and initiatives devoted to women and their families. A 501(c)(3) not-for-profit organization, the YWCA is supported largely through generous tax-deductible contributions from individuals and organizations.

You can help by:

- Making a donation through a tribute or memorial gift, planned giving and matching gifts.
- Volunteering your time, participating in worthwhile, challenging work. Enjoy the benefits of being engaged in a community where a diverse group of people from a wide range of backgrounds are welcomed and engaged.
- Becoming a member of the YWCA. Membership allows for enrollment in quality, affordable childcare, fitness and support services and programs offered by YWCA. Membership is also a statement of support for the mission, goals and programs of the YWCA..
- Educating others by making an effort to get to know people who are different than you, being a role model, stopping yourself from making assumptions, being a proactive parent and supporting anti-prejudice and anti-racist organizations.

For more information about getting involved with the YWCA contact us at 910-799-6820 or visit www.ywca-lowercapefear.org.

locations

YWCA Main Campus
2815 S. College Road, 910-799-6820

YWCA Bridge Center
41 Market Place Mall, 910-799-9643