belong because you believe.
The YWCA Lower Cape Fear is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.
During 2012 the YWCA pursued many collaborative efforts to promote our mission of eliminating racism and empowering women through our four major program areas—racial justice, youth development, economic advancement and health and wellness.

- The YWCA’s Volunteer Program continued to grow in 2012. 300 volunteers completed over 4,900 hours of service for YWCA programs including Child Care, Women of Achievement, Aquatics, clerical, landscaping maintenance and more.

- The New Choices Program provided services to 15 participants in 2012. All were given guidance to obtain employment or education, and to work toward economic self-sufficiency. Eight attended higher education courses.

- The YWCA held our 3rd Annual Stand Against Racism on Friday, April 27, 2012. The stand was organized to unite people of all races, demonstrate our community’s commitment to eliminate racism and celebrate our diversity. We held one large stand along the sidewalks of College Road. The event was featured in the Star News the following day.

- Nine dynamic women and three exceptional young leaders were honored at the 27th Annual Women of Achievement Awards. The celebratory event was held at the Wilmington Hilton Riverside Hotel with over 400 in attendance. Sandra Spaulding Hughes was also honored with the YWCA Lifetime Achievement Award.

- The YWCA was grateful to receive continued funding through Corning, Inc. in the amount of $5,000 to continue our National YWCA Hallmark Program, “What’s Wrong With Different.” Two dedicated volunteers, Lynn Heritage and Martha Fulda, have facilitated this program since 2010. They reached 587 third-grade students in New Hanover County Schools during the 2011-2012 school year.

- The YWCA Health and Wellness programs have expanded this year, with deep water aerobics classes reaching the highest recorded participation in 2012. A Pilates class was also initiated to provide an alternative form of exercise for members.

- Summer Camp participants completed activities with the local 4H, Girl Scouts, NC Soil and Conservation, and the Food Bank Summer Reading Program, winning the “Best Smiles” award in the Food Bank Photo Contest.

- In partnership with the Cucalorus Festival in November 2012, the YWCA screened the film *It’s a Girl Thing* an audience of 20 young girls and their mothers. A lively and thought-provoking group discussion followed.

For over 98 years, the YWCA has served women and families in need. We thank you for your support into the next decade and look forward to your involvement in our 100 year celebration in 2014!

Kristy Hubard
President, YWCA Board of Directors

"What an amazing event! This was my first WOA, and so glad I could be a part of it."
- 2012 Women of Achievement Attendee

**Board of Directors**

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**Members**
Amy Magnus
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Latisha Corpening
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Kelly Hanley

as of December 31, 2012
what we do

YWCA Lower Cape Fear has over 2,500 members and serves more than 7,000 people annually through our work on dismantling racism, youth and child development, economic advancement for women and wellness.

racial justice

The elimination of racism is an on-going process that requires persistence, commitment and continuing dialogue between individuals and groups. The YWCA is committed to helping individuals, organizations and companies in the Cape Fear region improve race relations and find ways to eliminate racism through constructive dialogue and meaningful action.

- “What’s Wrong With Different?”
  (A National YWCA Hallmark Program)
- Stand Against Racism
- Martin Luther King, Jr. Day

2012 Highlights:

- The YWCA partnered with Home Depot in January 2012 in recognition of Martin Luther King, Jr. Service Day. Home Depot replaced ceiling tiles in the after school classrooms and did a craft project with the children when they arrived after school.
- The YWCA held our 3rd Annual Stand Against Racism on Friday, April 27, 2012. The stand was organized to unite people of all races, demonstrate our community’s commitment to eliminate racism and celebrate our diversity. We held one large stand along the sidewalks of College Road. The event was featured in the Star News.
- Lynn Heritage and Martha Fulda continued to voluntarily facilitate our What’s Wrong With Different? program during the 2011-2012 school year. 587 third grade students in New Hanover County Schools received the 45 minute lesson.

Youth development

The YWCA supports quality, affordable and accessible early childhood education that assists adults in moving towards economic independence and provides children with culturally sensitive, developmentally appropriate activities that enable children to succeed in school.

- YWCA After School & Summer Camp
- Girls Circle
- Tot Spot
- Youth Volunteer Program

2012 Highlights:

- Summer camp participants completed activities with the local 4H, Girl Scouts, NC Soil and Conservation, and the Food Bank Summer Reading Program, winning the “Best Smiles” award in the Food Bank Photo Contest.
- YWCA’s after-school program studied units on bullying, empathy, African American history, Martin Luther King, Jr., and Healthy Hearts, and took field trips to seven educationally enriching locations in Wilmington.
- Twelve girls in 3-8th grade participated in Girls Circle. Girls Circle is built on the research-based model proven to increase girls’ self efficacy, body image, and social support.
- Tot Spot LLC pre-school transferred its ownership seamlessly to the YWCA this year, while maintaining the same program with no changes in fees, staff, or curriculum.
- Four youth volunteered approximately three hours a week during Summer Camp. They assisted with snack and lunch prep, field trips, and swimming.

“I love coming to the YWCA because every day is different!”

-Participant in the YWCA Summer Camp program
economic advancement

The YWCA Lower Cape Fear works with people to become full participants in the economic mainstream of our community through support for finding, changing or maintaining a job. When individuals achieve economic self-sufficiency, they contribute to the overall strength of our community.

- New Choices for Displaced Homemakers
- Women of Achievement
- International Women’s Day

2012 Highlights:

- The New Choices Program provided services to 15 participants in 2012. All were given guidance to obtain employment or education, and to work toward economic self-sufficiency. Eight attended higher education courses.
- Nine women and three young leaders were honored at the 27th Annual Women of Achievement Awards. Adult Honorees included Gwnyfar Rohler, Arts Award; Jenny Barnhill, Business Award; Shea Carver, Communications Award; Margaret Robison, Education Award; Elise Rocks, Environmental Award; Laurie Bystrom, Health & Wellness Award; Elizabeth Redenbaugh, Public Service Award; Ashley Miller, Volunteer Award; and Katherine Weller, Rachel Freeman Unsung Hero Award. Youth recipients included Jaclyn Ray, Taylor Benson and Arianna Nasser.
- Sandra Spaulding Hughes was honored at the 27th Annual Women of Achievement Awards with the YWCA Lifetime Achievement Award.
- YWCA Staff and 5 girls from the After School program participated in the 2nd Annual International Women’s Day celebration held at Riverfront Park, downtown.

“"It was truly an honor to be among such accomplished women in the community and an inspiration to see the things that they have done in the community. I hope that this award will continue for years in the future. “

- 2012 Women of Achievement Young Leader Recipient

health & wellness

The YWCA’s Health and Wellness programs are not only exciting, fun and affordable, they also are helping to change the health habits of women and their families for the better. We are able to strengthen women and their families by offering a variety of opportunities for fitness through lifetime activities.

- Aquatics Program:
  Swim Lessons, Lifeguard Training, Water Aerobics, Y Dub Tri-Club, Swim Teams, Pool Rentals
- LaPetite Dance Classes
- Pilates

2012 Highlights:

- The YWCA Pool saw 56,000 units of service for the year.
- Deep water aerobics classes had the highest recorded participation in 2012; YWCA added additional classes to accommodate.
- Summer water safety classes were provided to approximately 40 children in summer camp at the City of Wilmington Community Center.
- Over 800 children and adults participated in group or private swim lessons at the YWCA Pool. The YWCA also provided training facility for Hoggard, Ashley, Cape Fear Academy High School swim teams, and for Waves of Wilmington.
- The YWCA swim team had 175 children participate in fall warm-ups, 190 children attended the eleven week winter warm-up swim team and 190 children competed on the Barracuda Summer swim team in 2012.
- The LaPetite Dance class, with instructor Shannon Mansfield, helped 6 toddlers ages 3-5 develop creative expression through dance.
- In November 2012, Aquatics instructor Lori Manship introduced a gentle Pilates class, providing an alternative exercise option in the health and wellness programs. Five participants attended on a regular basis.

“I have great instructors helping me learn how to improve my core, breathing, posture, balance, and strength, plus listening to ‘my kind’ of music.’ “

- Water Aerobics class attendee
our donors, our partners

The YWCA of the Lower Cape Fear recognizes the following corporations, foundations and individuals whose support during the fiscal year January 1, 2012 through December 31, 2012 helped maintain the excellence of our programs and services. All contributions to the YWCA are gratefully appreciated and help us to continue to fulfill our mission to empower women and eliminate racism.

WE THANK YOU!

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Without our donors, the continuation of the YWCA’s life-changing programs would not be possible.

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WHQR
WILMA Magazine
Work on Wilmington

We have made every attempt to include all donors. If your name is missing, we apologize. Please make us aware so that we can make any corrections necessary.
Finances

Association Revenues for 2012

- Contributions 24,298.00
- Membership Dues 74,763.00
- Program Service Fees 935,438.00
- Special Events 20,882.00
- Government Support 45,844.00

Total Revenues 1,101,225.00

Association Expenses for 2012

- Salaries & Fringe Benefits 617,616.00
- Program Service Expense 96,146.00
- Occupancy Expense 174,088.00
- Insurance 48,293.00
- Interest & Other 21,178.00
- Depreciation 91,030.00

Total Expenditures 1,048,351.00
how you can help

The YWCA’s successes are built by hundreds of people who donate their time, resources, and imagination to create programs and initiatives devoted to women and their families. A 501(c)(3) not-for-profit organization, the YWCA is supported largely through generous tax-deductible contributions from individuals and organizations.

You can help by:

- Making a donation through a tribute or memorial gift, planned giving and matching gifts.
- Volunteering your time, participating in worthwhile, challenging work. Enjoy the benefits of being engaged in a community where a diverse group of people from a wide range of backgrounds are welcomed and engaged.
- Becoming a member of the YWCA. Membership allows for enrollment in quality, affordable childcare, fitness and support services and programs offered by YWCA. Membership is also a statement of support for the mission, goals and programs of the YWCA.
- Educating others by making an effort to get to know people who are different than you, being a role model, stopping yourself from making assumptions, being a proactive parent and supporting anti-prejudice and anti-racist organizations.

For more information about getting involved with the YWCA contact us at 910-799-6820 or visit www.ywca-lowercapefear.org.

locations

YWCA Main Campus
2815 S. College Road, 910-799-6820

YWCA Bridge Center
41 Market Place Mall, 910-799-9643