



FOR IMMEDIATE RELEASE
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YWCA LOWER CAPE FEAR HOSTS NATIONAL WEEK WITHOUT VIOLENCE CAMPAIGN

WILMINGTON, N.C.— YWCA Lower Cape Fear will host the YWCA USA’s “Week Without Violence” campaign, held October 16 -20. The annual campaign is part of a global movement to end violence against women and girls. The theme of this year’s campaign is gender-based violence, recognizing a spectrum of violence, including but not limited to, intimate partner violence, sexual assault, trafficking, and harassment.

The YWCA Lower Cape Fear will focus on violence against women of color as the special topic in the Potluck for Peace series. While many of the experiences of survivors cut across all racial, ethnic and class lines, due to complex histories with these systems, some survivors face increased difficulty in finding support. Women of color and other marginalized populations experience disproportionate incidents of violence and increased barriers to seeking help.

The Potluck for Peace is an effort to influence peaceful change in the community through food, fellowship, and enriching dialogue. The event is hosted by ROCK Church on Thursday, October 19; taking place at ROCK Central on Burnt Mill Drive at 6 pm. Guest speaker Katrina Harrell of the Launch Project will facilitate the Potluck. All community members are welcome to attend and bring a dish to share.

The YWCA Lower Cape Fear’s Week Without Violence campaign is tied to the month-long Purple Purse Campaign, an online fundraiser provided by the Allstate Foundation. The Purple Purse Challenge is aimed at creating long-term safety and security for domestic violence survivors through financial empowerment. Funds raised support survivors of domestic and financial abuse in the YWCA’s New Choices Professional Development Program. New Choices provides financial counseling & literacy, tuition-based assistance, and many other services that support women and their families.

For more information on the YWCA, its mission and programs, and how to participate in the Potluck for Peace, visit www.ywca-lowercapefear.org.

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About YWCA

**YWCA IS ON
A MISSION**

eliminating racism
empowering women
ywca

YWCA Lower Cape Fear is on a mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen our community. YWCA Lower Cape Fear has a 103-year history in Wilmington, and is part of an international movement serving over 2 million in the United States and 25 million worldwide. For comprehensive information about this important work, go to: ywca-lowercapefear.org

YWCA.ORG

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